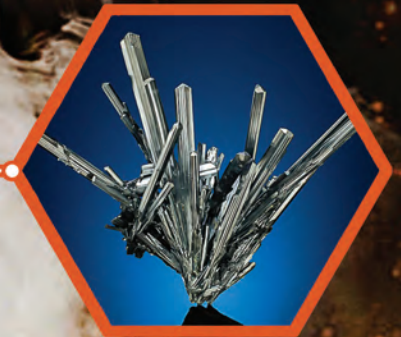


CRITICAL MINERALS ALLIANCES



Advertising Rates and Specifications

Critical Minerals Alliances will be a full color, slick magazine.

DEADLINE: Ad placement due June 30, 2025 Camera ready due July 10, 2025.

NON-PROFIT ADS: 30% off open rates

PRODUCTION SPECIFICATIONS: Ads should be submitted electronically. Files must be at least 300 dpi and the same dimensions as the space reserved. We prefer PDFs but also accept EPS files with fonts outlined, JPEG and TIFF files. All layers and transparencies must be flattened in submitted material.

PRODUCTION CHARGES: \$200 flat rate. (With up to 2 edits. \$50 for each additional change.)

GENERAL INFORMATION: We reserve the right to reject any advertising deemed misleading or objectionable.

APPROVED AGENCIES: Approved advertising agencies granted a 15% discount.

DISTRIBUTION: As the only internationally distributed magazine delivering expert insights into North America's critical mineral supply chains, the print and digital versions of Critical Minerals Alliances 2025 will be delivered to policymakers, high-ranking government officials, business executives, and stakeholders across six continents.

The print version of Critical Minerals Alliances 2025 will be mailed to subscribers, key Washington D.C. decision-makers, and other stakeholders during the second week of August.

The pdf version of the magazine will be posted with the digital versions of the articles it contains on the Metal Tech News website and be included in a digital newsletter emailed to subscribers on Aug. 7.

Critical Minerals Alliances will also be featured and distributed at multiple North American mining and technology conferences through the end of 2025.

Exploring North American Critical Mineral Alliances

From 5G networks and the smartphones that connect to them, to lithium batteries and the electric vehicles they power, advanced technology and low-carbon energy are demanding staggering quantities of critical minerals.

Critical Minerals Alliances 2025 is a unique magazine the delves into the energy and tech metals markets driving the rocketing demand for critical minerals and metals; US and Canadian projects poised to deliver these materials; and the alliances being forged along the critical mineral supply chains.

This full-color magazine will deliver in-depth and comprehensive critical mineral supply chain insights to policymakers considering ways to secure reliable supplies of critical minerals and metals; investors looking for companies feeding these minerals and metals into EV, green energy, military, and high-tech supply chains; mining and manufacturing executives looking to position themselves along these value chains; and North American consumers that are increasingly concerned about the environmental and social impacts of the products they use every day.

Don't miss your chance to be a part of this special magazine brought to you by Data Mine North.

SIZE	WIDTH	HEIGHT	PRICE
Full page bleed	8 1/4"	10 3/4"	\$3,454
Full page	7 1/2"	9 1/2"	\$3,454
1/2 page vertical	3 5/8"	9 1/2"	\$2,604
1/2 page horizontal	7 1/2"	4 11/16"	\$2,604
1/2 page island	4 15/16"	7 1/8"	\$2,604
1/3 page horizontal	7 1/2"	3 3/16"	\$2,110
1/3 page square	4 15/16"	4 13/16"	\$2,110
1/4 page	3 5/8"	4 11/16"	\$1,800
1/6 page square	3 5/8"	3 1/16"	\$1,559
1/6 page horizontal	4 15/16"	2 3/8"	\$1,559
1/8 page	3 5/8"	2 1/4"	\$1,265
Full color is included in all ad prices. Call for black & white and spot color pricing. Trim size for full page is 8" x 10 1/2".			

Ask about special placements (limited openings).

Critical Minerals Alliances 2025 sales contact

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